

Holiday Calendar 2026:

Key Dates Businesses Should Plan Campaigns Around

January

- Month of January: Veganuary, Dry January, National Mentoring Month
- January 1 – New Year's Day
- January 5 – Twelfth Night
- January 12 – National Hot Tea Day
- January 18 – National Gourmet Coffee Day
- January 19 – Martin Luther King Day
- January 21 – National Hug Your Puppy Day
- January 24 – International day of Education
- January 25 – Irish Coffee Day

February

- Month of February – Black History Month
- February 6 – Mardi Gras parades begin
- February 8 – Super Bowl Sunday
- February 14 – Valentine's Day
- February 16 – Presidents Day
- February 17 – Mardi Gras Day
- February 17 – First Day of Ramadan
- February 17 – Chinese New Year
- February 18 – Ash Wednesday
- February 18 – National Drink Wine Day

March

- Month of March – Women's History Month
- March 6 – Employee Appreciation Day
- March 8 – International Women's Day
- March 12 -15 – New Orleans Book Festival
- March 17 – St. Patrick's Day
- March 19 – National Let's Laugh Day
- March 20 – Start of Spring
- March 23 – National Puppy Day
- March 24 – National Cocktail Day
- March 27 – World Cheese Day

April

- Month of April – Stress Awareness Month
- April 1 – April Fools Day
- April 3 – Good Friday
- April 4 – National Handmade Day
- April 4 – Crescent City Classic
- April 5 – Easter Sunday
- April 7 – World Health Day
- April 11 – National Pet Day
- April 15 – Tax Day
- April 16 -19 – French Quarter Festival
- April 21 – International Creativity and Innovation Day
- April 22 – Earth Day
- April 22 – Administrative Professionals Day
- April 23 – World Book Day
- April 26 – World Intellectual Property Day
- April 28 – World Day for Safety and Health at Work
- April 28 – National Superhero Day
- Apr 24-April 27 – Jazz Fest Weekend 1

May

- Month of May – Asian Pacific American Heritage Month, Mental Health Awareness Month
- May 1-May 4 – Jazz Fest Weekend 2
- May 2 – Kentucky Derby
- May 5 – Cinco De Mayo
- May 5 – Teacher's Day
- May 5 – National Nurses Day
- May 6 – Give NOLA Day
- May 7 – National Tourism Day
- May 9 – Fair Trade Day
- May 10 – Mother's Day
- May 15 – National Pizza Party Day
- May 15 – Bike-to-Work Day
- May 16 – National Mimosa Day
- May 17 – 29 – Bayou Boogaloo
- May 21 – World Day for Cultural Diversity
- May 22 – 24 – Greek Fest
- May 25 – Memorial Day

June

- Month of June – LGBT Pride Month, Men's Health Month
- June 5 – National Donut Day
- June 8 – World Ocean Day
- June 14 – Flag Day
- June 19 – Juneteenth
- June 21 – Father's Day
- June 21 – International Yoga Day
- June 21 – Summer Solstice
- June 21 – World Music Day
- June 23 – International Women in Engineering Day
- June 25 – National Handshake Day
- June 26 – National Work From Home Day
- June 28 – National Insurance Awareness Day
- June 30 – World Social Media Day

July

- July 2 – 5 – Essence Festival
- July 4 – Independence Day
- July 5 – National Workaholics Day
- July 7 – World Chocolate Day
- July 17 – World Emoji Day
- July 19 – National Ice Cream Day
- July 26 – Parents' Day
- July 26 – Coffee Milkshake Day
- July 30 – National Intern Day

August

- Month of August – Back to School
- August 5 – Oyster Day
- August 7 – International Beer Day
- August 8 – International Cat Day
- August 9 – National Book Lovers Day
- August 9 – International Coworking Day
- August 15 – National Relaxation Day
- August 17 – National Nonprofit Day
- August 19 – World Humanitarian Day
- August 26 – Women's Equality Day
- August 26 – National Dog Day

September

- Month of September – National Hispanic Heritage Month
- September 7 – Labor Day
- September 5 – International Day of Charity
- September 6 – Read a Book Day
- September 13 – Grandparent's Day
- September 15 – National IT Professionals Day
- September 18 – National Cheeseburger Day
- September 18 – International Equal Pay Day
- September 19 – Oktoberfest
- September 22 – American Business Women's Day

October

- Month of October – LGBT History Month, National Cyber Security Awareness Month, Breast Cancer Awareness Month
- October 1 – World Vegetarian Day
- October 1 – International Coffee Day
- October 10 – World Mental Health Day
- October 12 – Indigenous Peoples' Day
- October 16 – Boss's Day
- October 17 – National Pasta Day
- October 23 – National Paralegal Day
- October 27 – National Mentoring Day
- October 28 – National Chocolate Day
- October 31 – Halloween

November

- Month of November – National November Writing Month
- November 1 – Author's Day
- November 8 – National STEM/STEAM Day
- November 8 – National Cappuccino Day
- November 9 – National Louisiana Day
- November 10 – International Accounting Day
- November 11 – Veterans Day
- November 17 – National Entrepreneurs' Day
- November 26 – Thanksgiving Day
- November 27 – Black Friday
- November 28 – Small Business Saturday
- November 29 – Celebration in the Oaks
- November 30 – Cyber Monday
- November 30 – International Computer Security Day

December

- Month of December – Cat Lover's Month
- December 1 – Giving Tuesday
- December 3 – International Day of Persons with Disabilities
- December 4 – Hanukkah begins
- December 4 – National Sock Day
- December 5 – International Volunteer Day
- December 6 – Candle Day
- December 12 – Gingerbread House Day
- December 14 – National Free Shipping Day
- December 15 – National Cupcake Day
- December 21 – Winter Solstice
- December 24 – Christmas Eve
- December 25 – Christmas Day
- December 26 – Kwanzaa Begins
- December 31 – New Year's Eve